



**CLASSIFIED ADVERTISING RATES**

# HEADNOTES

*Published monthly by the Dallas Bar Association, distributed to 10,000 Dallas-area attorneys.*

**CLASSIFIED ADVERTISING** (price per issue)

| <b>ONE ISSUE</b>          | <b>40 words or less</b> | <b>41-60 words</b> | <b>61-100 words</b> | <b>100+ words</b> |
|---------------------------|-------------------------|--------------------|---------------------|-------------------|
| DBA Members               | \$80                    | \$112              | \$140               | \$1.40 per word   |
| Non-Members               | \$128                   | \$160              | \$190               | \$1.90 per word   |
| <br>                      |                         |                    |                     |                   |
| <b>TWO OR MORE ISSUES</b> | <b>40 words or less</b> | <b>41-60 words</b> | <b>61-100 words</b> | <b>100+ words</b> |
| DBA Members               | \$75                    | \$100              | \$130               | \$1.30 per word   |
| Non-Members               | \$128                   | \$150              | \$170               | \$1.70 per word   |

**BOXHOLDER SERVICE** (additional charge for advertisers who wish for resumes or inquiries to be sent through the DBA)

|             |                |
|-------------|----------------|
| DBA Members | \$30 per month |
| Non-Members | \$50 per month |

**30-DAY ADS ON DALLAS BAR WEBSITE** (ad usually posted 6 to 8 business days after placement)

**IN ADDITION TO HEADNOTES AD**

|             |      |
|-------------|------|
| DBA Members | \$40 |
| Non-Members | \$60 |

| <b>WEBSITE ONLY</b> | <b>40 words or less</b> | <b>41-60 words</b> | <b>61-100 words</b> | <b>100+ words</b> |
|---------------------|-------------------------|--------------------|---------------------|-------------------|
| DBA Members         | \$75                    | \$100              | \$125               | \$1.25 per word   |
| Non-Members         | \$118                   | \$140              | \$165               | \$1.65 per word   |

**CLASSIFICATIONS**

Positions Available • Positions Wanted • Office Space • Services • For Sale *(Please specify your preference.)*

**PAYMENTS:** Due at the time ads are submitted (checks made payable to DBA; credit cards also accepted).

**DEADLINES:** The 10th of the month prior to publication date (i.e., ads for the May 1st issue of *Headnotes* are due April 10).

**CLASSIFIED ADVERTISING INQUIRIES:** Contact Judi Smalling at [JSmalling@dallasbar.org](mailto:JSmalling@dallasbar.org) or (214) 220-7452.

**OTHER:** Classified ads appear in a paragraph format without specialized design. Ad text and credit card information **cannot** be taken via phone; please send information via e-mail, fax or USPS. It is the advertiser's responsibility to contact the DBA to continue placement and provide payment; ads cannot automatically run continuously. If number of words exceeds 100, a per-word rate will apply. Ad text is subject to minor editing to conform with publication's style. Editors reserve the right to reject advertising.

**MAILING LABELS**

DBA membership labels are available for purchase. For more information, contact Teddi Rivas at [trivas@dallasbar.org](mailto:trivas@dallasbar.org).

**DALLAS BAR ASSOCIATION**

2101 Ross Avenue ■ Dallas ■ TX ■ 75201 ■ (214) 220-7477 ■ Fax (214) 220-7465 ■ [www.dallasbar.org](http://www.dallasbar.org)